

DALLAS ORACLE USERS GROUP

Sponsorship Opportunities

About DOUG

DOUG is a non-profit organization that was formed to meet the needs of the Oracle user community in the greater Dallas area.

DOUG provides a forum to aid members in improving their skills through education, information and networking. All DOUG members are part of a network of peers for collaboration and information exchange regarding Oracle products and services.

DOUG Offerings

Chapter Meetings

DOUG chapter meetings are well attended by our members. In addition to networking opportunities, local Oracle professionals are attracted to DOUG by the diverse agenda and guest presenters.

The DOUG technical forums provide members a valuable opportunity to connect and interact with other professionals while learning about the latest in practices and products.

The forums include:

1. E-Business Suite
2. Business Intelligence
3. Fusion Middleware
4. Professional Development
5. Supply Chain
6. Oracle Database
7. CIO-VP Panel and Roundtable (by invitation only)

Social Events

DOUG holds two membership appreciation events during the year (mid-year and end of year) providing additional networking opportunities for members and vendors.

Online Sponsorship

DOUG Web Banner Sponsorship Spot

Looking for a great way to be seen by local Oracle Professionals? Web Banner Sponsorship Spots give you the opportunity to interact directly with our members. Dallas Oracle professionals turn to the DOUG web site for information.

A limited number of banner spots are available on the DOUG homepage at www.DOUG.org.

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Your banner spot will be prominently displayed on the DOUG homepage and include a direct link from the DOUG web site to your URL. Please see the Packaged Sponsorship Chair, for additional terms and conditions (<http://doug.org/leadership.html>).

(All advertisements must meet non-profit guidelines)

Electronic Newsletter Sponsorship Spots

The DOUG electronic newsletter, with a circulation of over 1100 opt-in subscribers, is a mix of technical and professional information with featured articles on:

- Oracle product updates/enhancements
- Technical how-to/advice
- Career development
- DOUG organizational news

Corporate Sponsorship

There are three levels of Corporate Sponsorship (Platinum, Gold, and Silver) with Platinum as the most visible.

Benefits

- **Corporate Sponsorship Platinum (\$4700)**
 - Sponsor 11 regular DOUG meetings
 - 20 memberships included (one year)
 - 45 minute presentation at one scheduled meeting (subject to meeting guidelines)
 - Banner spot to run the week of each sponsored meeting
- **Corporate Sponsorship Gold (\$2400)**
 - Sponsor 4 regular DOUG meetings
 - 10 memberships included (one year)
 - 45 minute presentation at one scheduled meeting (subject to meeting guidelines)
 - Discounts on DOUG Online Sponsorship Spots (banner spots and electronic newsletter spots)
- **Corporate Sponsorship Silver (\$1200)**
 - Sponsor 2 regular DOUG meetings
 - 5 memberships included (one year)
 - 15 minute presentation at one scheduled meeting (subject to meeting guidelines)

* See One Time Meeting sponsor for meeting sponsor benefits

All Corporate Sponsorships:

- Featured on the DOUG website at the sponsor level

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One Time Regular Meeting Sponsor

One time sponsors are typically Account Managers or Marketing Managers who wish to sponsor a single DOUG meeting (generally \$300). Your logo will be included on the meeting calendar for your meetings. Please provide a JPEG file of your logo to your DOUG contact.

Benefits

- Recognition as an official meeting sponsor with a 2 minute marketing pitch
- Opportunity to distribute marketing materials at the meeting
- Placement of vendor table at sponsored meetings, providing an opportunity to meet and greet DOUG members
- Presentation of door prizes, if provided by the sponsor. This will allow a sponsor to obtain attendee information from prize entry slips they provide
- Featured in email meeting announcements and meeting reminders

Event Sponsor

Corporate Sponsors often decide to underwrite special events such as a mixer or membership drive exclusively for DOUG members. These are typically the largest DOUG hosted events and attract a variety of attendees, including technologists, end users, managers and vendors.

Benefits

Vary by sponsorship levels: Event Gold, Event Silver and Event Bronze

Information and pricing contact

Please contact the DOUG Packaged Sponsorship Chair to discuss your sponsorship options and pricing: <http://doug.org/leadership.html>

(This document last updated 5/17/10)