

2007 First Quarter

ENEWSLETTER

Dallas Oracle User Group

2007 Puzzle for	
34+ events/year	800 members
CIO/CFO - VP	Students
Panel (65) - roundtable (8)	Sponsors Event Panel
Applications Manager/IT Director	Oracle Bldg SMU Legacy Verizon Wireless UTD Campus
Applications: Functional, Technical	Advisory Board Quarterly (7)
Oracle Apps Day, Applications Forum and BI Group, Retail Group, Peoplesoft/JDE Group, (20 to 200)	
DBA/developers - Core members	
Monthly Meetings, Oracle Tech Day, (20 to 200)	
2 Mixers: Membership Drive and Holiday Party	

Find out what the DOUG Big Picture looks like! And what will the Advisory Council do for you?

Special Interest Articles:

- Letter from the President
- 2007 Board Members
- 2007 Committee Chairpersons
- Tony Reed's adventure in Antarctica

Letter from the President; *Picking up the Pace !!!*

The Dallas Oracle Users Group has picked up a fast pace for 2007. But...before we talk about 2007 lets reflect on 2006.

In 2006, we had 20 Meetings with great speakers such as Jennifer L. McNeill, Cary Millsap, Julia Clarey, Rhonda Willis, Adil Khan, Jason Rubio, John Stoffer, Kapil Goyal, Ron Gray, Ricky Burke, Riyaj Shamsudeen, Julia Dane, Kris Gavlak, Bill Nugent, Rhonda Grate, Suhas Vaze, Doug Gault, Daniel Liu, Mike Swing, Trent Friedrich, Saeed Mogharabi, Peter Harlan, and Bill Inmon.

I want to "Thank" you all for taking time out your day and speaking at our events.

Some of you may not know but, the Dallas Oracle Users Group is its own entity now.

We have strong partnerships with IOUG, OAUG, Oracle and more. We have worked very hard to give our members the absolute best programs available.

In 2006 our membership grew by 20% and we had the support of many excellent volunteers to help pull off 2006. The membership Drive drew over 200 people with a great time had by all at the Blue Mesa Grill.

In 2006 our sponsorship grew stronger than ever and I would like to take this time to thank each our 2006 Sponsors.

I want to ***Thank each of our sponsors ...*** we would not be going as strong as we are today without your support and your contributions

Oracle, Fulcrum, Solution Beacon, Zensar Technologies Inc, Hitachi Golden Gate, DBA4aDAY, BEZ Systems and Tenure.

Moving on to 2007, we have the 2007 annual Doug member meeting taking place April 17th. This year we have 39 meetings planned. That is almost a 100% increase from last year.

Many great speakers are planned this year and we encourage you to take a look at the web site often to see all the updates.

Our BI Group and Apps Group have really stepped up this year and meetings will be planned for every month.

Bill Inmon, the Father of Data Warehousing is also coming in to do a 3 day DW2.0 Certification Workshop in July.

So let's all take up the pace of the 2007 Dallas Oracle User's Group and get ready for another fun ride...

Your DOUG President,

Vickie Graves

2007 Board Members

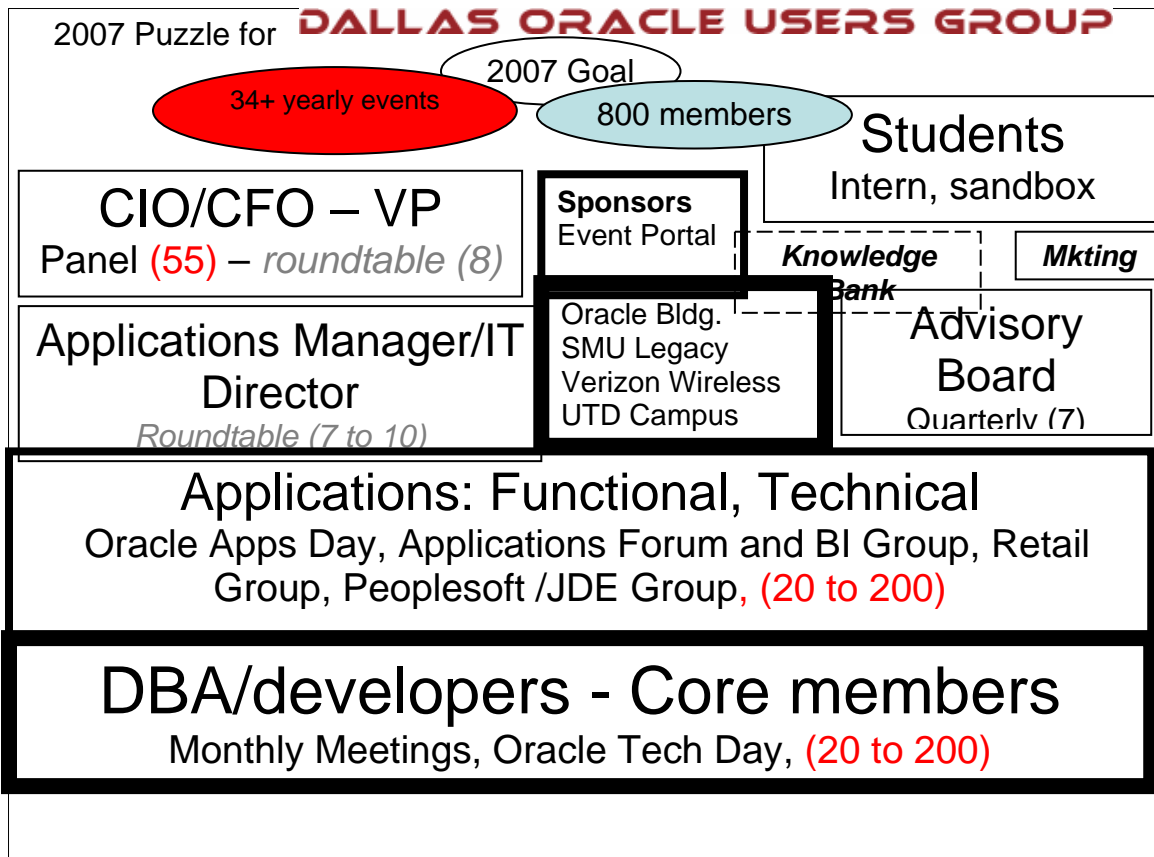
Vickie Graves	President
Stephen Gillem	Vice President
Vic Roselli	Treasurer
Barbie Barta	Secretary
Nolan Westfall	Director

2007 Committee Chairpersons

Nolan Westfall	Membership & PR Chairperson
Mary Elizabeth McNeely	Membership Administration
Jennifer Higgins	Sponsorship & Marketing Chairperson
Rachel Wolken	Administrator
Naren Thota	Applications Forum Chair
Lawrence Russell	BI Chairperson
Vickie Graves	UTD Liaison
Erica Simmons	Enterprise Mobility (VZW)
Mary Elizabeth McNeely	Technology Meetings Chairperson
Mike Mounce	Webmaster
Emmanuel Delpierre	Curriculum Advisory Council Chairperson

About Our Organization...

The Dallas Oracle Users Group (DOUG) is a forum for sharing information about Oracle Corporation's database server, application development products, and E-Business Applications Suite. DOUG is a non-profit organization that was formed to meet the needs of the Oracle user community in the greater Dallas area. Our organization helps our members increase their skills through education, information and networking. All members join a network of peers for collaboration and information exchange about Oracle products and services. We provide monthly [chapter meetings](#), networking events, [Oracle study groups](#), an [Applications Forum](#) and a [Business Intelligence Focus Group](#). DOUG is a member of the International Oracle User Group ([IOUG](#)). Our members include end users, functional and technical professionals – DBAs, developers, project managers, directors, executives and practitioners, "super users" in the finance, human resources, sales and manufacturing areas just to name a few.



The “Big Picture” above is the vision we set out for our group in 2001. I would like to thank the hard work; dedication and creativity of our volunteers who made this vision a reality. This year, we have made great progress on our core focus and added a few ideas along the way!

- Our membership continued to grow in 2006, albeit at a slower pace. 2007 looks very promising with the addition of our Marketing Admin Rachel that you all should have heard from! (Remember to renew/join on the website early and help us reach our goal).

- We have a record 35 events on the schedule for 2007! Probably the largest number of events of any other Regional user group in the US.

- Not only the number of events offers a wide choice to our members but the quality of our speakers and trainers reached the International Level with recognizable names such as:

- Bill Inmon, the Father of Data Warehousing
- Performance Tuning

experts Cary Millsap, Tom Kyte and Rich Niemic

- A 2nd IOUG Bootcamp - a testimony to Dallas Metroplex strength and success
- Our Dallas-based experts - Oracle Magazine Top Authors - Kirti Deshpande and Riyaj Shamsudeen
- Industry Experts and Management consulting experts sharing their Case Studies, leading edge thoughts and advice to our members whether architects, Functional apps super users or CIOs.

DOUG Advisory Council:

The Advisory Council met 4 times over the last 1½ years. It includes senior executives from local corporations like: Interstate Batteries, JC Penney, Rexel, Dresser Industries, NCH, Essilor and Texas Instruments. Our mission is to provide

guidance to the DOUG board and refine our mission, guiding principles, strategy, and member benefits. The Advisory Council provides a strong base for our regional group in order to influence Oracle, make local resources available and leadership to launch our upcoming SIGs such as the Retail Group.

Our succession planning process is now in full gear. Get involved now so that next year you will be ready to volunteer for specific activities or events and take on a leadership role on the board. To join a volunteer team that is Dedicated, Open, United and Goal-oriented, send me a note or contact any of our volunteers at <http://www.doug.org/boardmembers.html>

Cheers!

Emmanuel Delpierre
Chairman, Advisory Council
edelpierre@yahoo.com

(#) is the average number of attendees for each meeting category

"Our Advisory Council member, Tony Reed of Texas Instruments, goes to extreme length to find inspiration and good ideas!"



"This adventure begins with our departure on Feb. 19 and concludes with our arrival on March 9."

"With temperatures at or below freezing and 40 mile/hour winds, my fingers froze when I removed my gloves. At one point, I thought that I had frost bite."

To read about and see pictures of Tony's adventure go to http://www.reed-cpa.com/antarctica_2007.htm

Key Dates

- February 19- Arrival Day
- February 20- Buenos Aires ½ Day Tour and Cocktail Reception
- February 21- Walking Tour of Buenos Aires
- February 22- Florida & Corrientes Avenues Walking Tour
- February 23- Ushuaia Arrival & Antarctica Departure
- February 24- The Drake Passage
- February 25- The Drake Crossing and King George Island- Antarctica!!
- February 26- The Antarctica Marathon Experience
- February 27- A Day of Rest & 25th Anniversary
- February 28- Peterman & Yalour Islands and Lemaire Channel (Penguin Photos)
- March 1- Neko Harbor, Paradise Bay, and Chilean Air Force Base (Whales & Penguin Photos)
- March 2- Culerville Island & Fournier Bay (Whale & Iceberg Photos)
- March 3 & 4- Drake Crossing & Cape Horn
- March 5- Land Ho!!! The Return to Ushaia & the Weird Weather
- March 6- The Fin Del Mundo Marathon